



DEBORAH JACOBS

your freelance designer

Summary

- Bachelor's degree in Graphic Arts **w/ HONORS**
- **13 years of field experience** in print-web-environmental-interior design
- Multilingual and multicultural business and design background
- Professional, artistic with a unique portfolio and superior design skills

Passionate high-quality Designer with a wide variety of experience in the field. Remarkable ability to thrive in a high-volume and fast-paced environment where new priorities take over frequently and where quality is never compromised. Self-starting multitasker known to be able to handle projects from start to finish. Successful track record of full life cycle projects that result in excellent quality and timely cost effective projects.

Using life as an inspiration, living it to the fullest!

Specialties

- **PRINT** design
- **PRE-PRESS** file preparation, proofing, color correcting
- Branding, Corporate and Packaging design
- Magazine advertisements, postcards, mailers, posters
- Signage, retail window displays, vinyl lettering
- **WEB** design (websites, web graphics, banners)
- Fast-paced and high quality delivery
- Digital / product photography
- Image editing, retouching & manipulation (photoshop expert)
- Interior design and trade show design experience

Experience

Freelance Senior Designer at bru:sfo

August 2009 - Present (2 years 9 months)

Located in San Francisco, CA /

- Taking on a wide variety of PRINT & WEB design projects
- Interior design projects
- Managing design projects from start to finish
- Solo or Team based projects
- On-site or Off-site work

Art Director at Caldwell Snyder

August 2004 - April 2010 (5 years 9 months)

Located in San Francisco, Napa Valley, Carmel & New York /

- Creating concepts and executing designs for all visual communications media. In charge of the global visual image and identity of the different galleries through all medias
- Coordinate Marketing/Advertising/Media
- Coordinate Traffic & Production for all print materials: in active dialog with lithographers and printing companies in regards to quote submissions/negotiations, time scheduling and quality press checks
- Transparencies/photography coordinator, responsible for color checking and color corrections
- Website Design, Programming and Maintenance for all galleries

Grad Lab Manager at CEA, Center for Electronic Arts

January 2002 - October 2002 (10 months)

Located in San Francisco, CA /

- Responsible for the school's Graphic Art and Multi-Media projects as well as for their non-profit business clients
- Providing student guidance in areas of need when reviewing strengths and weaknesses within their school projects

Designer at Design Board

November 1999 - June 2000 (8 months)

Located in Brussels, Belgium /

- Packaging Design (Procter & Gamble: Silan, Henkel, Winfield, Ballade, DouweEgbert etc)
- Corporate Design (KPN Orange, Flanders logo etc)
- Actively participated in Client Presentations
- Participated in Consumer testings upon our designs (video monitoring/analyzing interviews)

Part time Graphic & Interior Designer at Les 2 Extremes

November 1999 - June 2000 (8 months)

Located in Brussels, Belgium /

- Interior Design services to the clientele
- Participated as a Buyer in selecting the new store's collections
- Provided Graphic Design services (customized wine bottles, menus, logos etc)
- Sales

From Junior Designer to Designer at Aestron

May 1998 - October 1999 (1 year 6 months)

Located in Amsterdam, Holland /

- Packaging Design (Capitein Iglo, Wicky drinks, WC eend, Bastos, Fields, Henkel, etc)

- Full concept, Design and Production Management of a trade show stand including furniture and accessories design for Telecabel (Dutch Telecommunication company)
- Corporate and Identity Design (Nedpoint, Telecabel etc)
- Website Design layout and intro animation storyboard for Extran drinks in The Netherlands
- Developed a range of banking ATM and credit card design proposals for the KBC Bank
- Actively participated in Client Presentations

Designer and Photographer at Dodi, Fashion Accessories

November 1997 - February 1998 (4 months)

Located in Brussels, Belgium /

- Digital Photographer of the company's fashion articles
- Full Production of the company's Sales Catalogs including studio photography, layout, design and Pre-Press production
- Design / Production / Management of the company's trade show exhibition stand and displays
- Participation in Fashion Articles designs and Textile designs for hats, shawls, gloves and children accessories

Junior Designer at Cologravure s.p.r.l.

July 1997 - October 1997 (4 months)

Located in Brussels, Belgium / My first job right out of school!

- Pre-press exposure and experience
- Corporate Identity, Label & Packaging Design
- In-Store Advertisement Campaigns

Multi Tasker at 10 years of Student Jobs Experiences

August 1986 - August 1997 (11 years 1 month)

- Travel guide for corporate groups to the South of France
- Travel host for World Cup 94, in Florida
- Sales at Benetton store, in BXL
- Corporate event coordinator assistant at Belgacom, in BXL
- Hostess at Kinopolis movie-theatre, in BXL
- Hostess at car and food trade shows, in BXL
- Bar tender / restaurant waitress, in BXL
- You name it!

Languages

- **English** (Fluent / Full professional proficiency)
- **French** (Native / bilingual proficiency)
- **Dutch** (Native / bilingual proficiency)

Education

- **San Francisco State University**
MSP, Multi Media Program, 2003 - 2004
- **CEA Center for Electronic Arts**
Multi Media Program, Web Design, 2001 - 2002
- **Institut supérieur d'Architecture 'Saint-Luc' de Bruxelles**
BA, Graphic Arts, 1994 - 1997
- **Institut de la Vierge Fidele, Brussels, Belgium**
Fine Arts, Fine Arts, 1987 - 1990

Interests

Arts, Graphic Design, Interior Design, Fashion, Movies, Multi Media, Real Estate, Traveling ...

Recommendations / Referrals

Upon request.

Or visit: <http://www.brusfo.com/testimonials.html>

Linkedin Profile

Please visit <http://www.linkedin.com/in/dbojacobs>

Portfolio Website

Please visit www.brusfo.com